

BOWLS NSW newsletter

February 2023 Issue 18

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BOWLS
NEW SOUTH WALES



**TWILIGHT BOWLS A
SUCCESS FOR CLUBS**

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Welcome

**Welcome to the February edition
of the Bowls NSW Newsletter!**

Our staff have been out engaging with the bowling and broader sporting communities, running membership information sessions and attending industry conferences.

Bowls Australia RBMs have had great success securing funds for clubs through the NSW Government's Local Sports Defibrillator Grant and Local Sports Grant. The recent boost in funding is reflective of the services that the RBMs provide for our clubs, so contact them today!

We have put a spotlight on clubs and the social events they have organised to help promote their facilities and increase club membership. Their simple but effective approaches are useful for any clubs looking to increase their membership base.

Read on to find out more!

Bowls NSW Competition Entries Open



Entries are still open for the **2022-23 Champion of Champions State Finals**.

Women's & Men's Champion of Club Champion Pairs, 1st – 4th June 2023 and Women's & Men's Champion of Club Champion Singles, 5th – 8th June 2023. Hosted across Five clubs, Cabramatta (main host club), Cabra-Vale Diggers, Club Merrylands, Club Mt Lewis and St Johns Park.

Entries are also open for the **2023 Women's State Carnival**.

The Shoalhaven Region will play host to the 2023 State Carnival, which takes place from 1 – 5 May 2023! The annual event is played in teams of four and is open to all female bowlers. With three days of guaranteed play for participants, the State Carnival is a must-enter event.

Bowls NSW Proudly sponsored by

AustralianSuper

Enter through the Bowls NSW
Website

<https://bowlsnsw.com.au/state-champion-of-champions/>

Enter through the Bowls NSW
Website

<https://bowlsnsw.com.au/state-carnival/>

Twilight Bowls Origin Series A Huge Success



Two bowling clubs in Sydney's north have experienced a surge in bowling and social membership through an ingenious twist on their regular twilight bowls nights. Asquith and Belrose Bowling Club have each started running a weekly twilight bowls event, encouraging new members to take part in a fun, fast and fresh version of the sport. Held on weeknights between 6- 8 pm, people can enter as teams or individuals and are guaranteed two hours of entertainment on the greens.

The event has been hugely successful for both clubs, with anywhere between 40-80 participants taking part each night. Both clubs are also in regular contact with each other, comparing notes and discussing how to build on their initial successes. This was where the idea was born to create a 'Twilight Bowls Origin Series' between the two clubs. Played over two Wednesday nights – one night at each venue – players get the opportunity to meet other new bowlers and play on different

greens while utilising the club facilities.

In it's first week, the annual Twilight Bowls Origin Series between Asquith and Belrose was a huge success, with 96 players enjoying a night out on the greens, making new friends and rolling down some bowls in the process!



Tony Macri has been running twilight bowls events for over 15 years and currently oversees operations at The Asquith Club. His main goal for twilight bowls at Asquith has been the same at every other club, "It's all about people having fun. I'm such a big advocate for twilight bowls because it turns locals into bowling members, and you get to see husbands, wives, sons, daughters, grandparents all giving the sport a go."

When asked how other clubs can start their own twilight event, Tony's advice was clear. "Get helpers, because you can't do it on your own. I've got a committee of four wonderful people who help cover every task from organising teams to punching in the results. As they say, many hands make light work."

While a lot of hard work goes into running these events, Tony

highlighted that it is also largely quite simple. "You don't have to overcomplicate things. Yes, some hard work is required, but it's simple enough and so rewarding." This was evident in the first night of the Twilight Bowls Origin Series, with all 96 players smiling from ear to ear as they took to the greens

at Asquith. The same players are already eager for the return trip to Belrose for the second leg of the event.

See below some highlights from the twilight event, and a special thanks to Peter McDade and The Asquith Club for providing the photos.



Bowls NSW Welcomes Jake Ritchie



Bowls NSW would like to extend a warm welcome to our new BowlsLink Coordinator Jake Ritchie.

Jake has an extensive background in Sport and Sports administration, and is looking forward to the new challenges his role will present.

"I am keen to go out into the bowling community and help get you all up to speed in Bowlslink"

Jake will also be based in the Sydney head office where he will be available to help with all your BowlsLink questions.

Bowls NSW CEO and President Visit Regional NSW

Bowls NSW CEO, Tim Rowe, has spent an amazing few days in Southern NSW at the Moama Bowling Club with Bowls Australia at the State CEO Conference. Tim said, "it was great to meet the other State CEOs and get to experience the big guns in action at the Bowls Premier League!"

This was followed up with a road trip to Wagga RSL Club with Bowls NSW President Dilys Kindleysides to host a conference with Zone and District representatives.

"I love the size and diversity of our great State and the people that prop up these communities." Tim noted.



Bowls NSW Attends NSW Sports Industry Conference



Our media coordinator Billy Johnson had a brilliant time attending the 2023 Sports Foyer NSW Sports Industry Conference!

A great opportunity to hear from some of the best leaders and innovators in the business!



P&O Cruises Exclusive Offers

P&O

CRUISES

LIKE NO PLACE ON EARTH®

Cruise into March with P&O and their exclusive offers to Bowls NSW members. Keep an eye out for more info!



Regional Bowls Managers And Bowls NSW Help Clubs Achieve Grant Windfall



Communities continue to reap the benefits of close working relationships with Bowls Australia's Regional Bowls Managers (RBMs), with recent grant success helping clubs across NSW.

RBMs worked closely with local clubs and Bowls NSW to ensure plenty of funds from the NSW Government's Local Sports Defibrillator Grant and Local Sports Grant found their way to bowls clubs.

More than \$170,000 was assigned to 30 clubs for various projects, including green or club renovations, purchasing of bowls and wheelchairs, and other sport-related equipment and infrastructure, while more than \$37,000 was allocated across 10 bowls clubs to purchase defibrillators.

The outcome is a positive one for all recipients, who continue to benefit

from the hard work and ongoing collaboration between RBMs and Bowls NSW.

Bowls NSW CEO Tim Rowe, who commenced in December last year, has worked closely with RBMs since starting in the role.

"It is fantastic to see our new CEO Tim Rowe working hand-in-hand with the NSW RBMs to achieve some great results," Bowls NSW President Dilys Kindleysides said

Bowls Australia has 19 Regional Bowls Managers situated across the width and breadth of the country, working in conjunction with state and territory associations and clubs.

Each RBM lives and works within their region and are intrinsically in touch with the issues surrounding each club in their area.

They are a support resource to clubs and communities in their region, helping across a vast range of areas varying from participation initiatives, event support, grants, governance and marketing, just to name a few.

Bowls Australia Development and Programs Manager Brett Hughes said the recent grant success is a great example of the kind of support RBMs can provide.

"The funding allocated from these grants is a fantastic result, and a sign of the positive relationship they have with their state body," he said.

"Our RBMs are passionate about what they do – helping their clubs and communities."

Story courtesy of Lachlan Williams - Bowls Australia.

To contact your local RBM please go online to www.bowlsnsw.com.au

Open Pennants Underway Across New South Wales

Bowls NSW would like to wish the best of luck to all sides who have started their 2022-23 Open Pennant season! Pennants is one of the pinnacle events on our calendar each year, and we're already looking forward to hosting the Zone winners and qualifiers across all seven Grades at the 2022-23 Open Pennant State Finals from 30 June – 2 July.

Good luck and good bowling to all!



Bowls NSW Online Webinar



BOWLS
NEW SOUTH WALES

Mar. 22

Bowls NSW Webinar

Bowls NSW is hosting an online webinar for members!

22nd March
9 am - 12 pm

Bowls NSW is hosting an online webinar for members! The webinar is an opportunity for members to hear from Bowls NSW as we provide an update across all areas of the organisation, as well as hearing from key members in the bowls community.

Included in the webinar will be presentations from Bowls NSW President Dilys Kindleysides, Bowls NSW CEO Tim Rowe and Bowls Australia CEO Matthew Kennedy, as well as every Bowls NSW Committee Chair. Webinar attendees will have

the opportunity to listen to presentations and provide comments for consideration by Bowls NSW. Registration is free for members, so sign up today!

<https://www.eventbrite.com.au/e/bowls-nsw-webinar-tickets-563954993567>



Rivalry Reinvigorated! Balmain BC Takes on Manly BC in a 'Battle of the Oldest Bowlos'



On Saturday February 11th, a very special bowls challenge match was played at Manly Bowling Club between the oldest and second oldest bowling clubs in NSW.

Their combined age was 283 years with Balmain clocking up 143 this year and Manly 140.

The day was a terrific success with a new trophy to rival cricket's famous Ashes urn... The Balmain v Manly Sand Trophy.

Sand collected from both Manly and Balmain beaches, equally halved in a glass container.

Manly came home winners 76-53 but Balmain are already plotting their revenge when the return match is played in 2024.

Superb weather, wonderful camaraderie, ongoing plans for future matches, and overall, a terrific advert for the great game of bowls.

Tim Waygood, President of Balmain (1880) Allan Old, President of Manly (1883)

Story Courtesy of Fred Peterson – Balmain BC



Make Keno More Playful This Autumn



Keno's latest In-Venue Promotion range has arrived in time to get the PLAYfulness going in your club over Easter and the Autumn months.

There's no better way to put the PLAYfulness into your club than by offering customers the chance to win one of the latest Keno In-Venue Promotion prizes.

The current range includes both seasonal and enduring prizes that will appeal to your members and guests and boost engagement throughout Autumn. And there's still time to run your promo over the Easter school holidays if you order now.

Prizes include the Weber Spirit II BBQ,

Garmin Venu 2 GPS Smart Watch, Fishing Pack with a Shimano rod and tackle box, Inflatable SUP & Kayak Kit, Beach Wing SUP, and Weber Baby Q with Our Cow Gift Card.

Keno is also excited to introduce e-gift cards to increase the availability of different types of gift cards, creating more options to meet your customers' needs.

The summer range is still available and features prizes that will appeal in the lead up to the June/July holidays, particularly the hugely popular Camping Pack and the Holiday and Clubs Gift Cards, which allow winners to choose from over 800,000 hotels

in Australia and around the world, plus flights and experiences.

Keno's 2022 customer survey revealed venues believe In-Venue Promotions are a great way to stimulate Keno: 64% of venues told Keno they were appealing to their customers and almost 60% said their Keno sales increased during the promotional period.

To order your promo today, visit Keno Connect

www.kenoconnect.com.au.

Businesses
save an average of
\$1,400
on their energy bills

Wholesale energy price rise

In the first 3 months of the year, wholesale energy prices saw a year-on-year increase of 141%, and they continue to rise - these will begin to flow through to retail prices across both small business and residential customers from July 1st.

The rise is being driven by a multitude of factors - coal power stations closing (Liddell in April 2023 and Eraring closing 7 years early in 2025) plus a number of outages; global oil, gas and coal prices, unrest in Europe, plus weather events. Many markets are seeing price rises and volatility at this time.

Rate change notification

In the coming weeks, you will receive a rate change notification from your current retailer detailing what your new pricing will be and how this will affect your energy contract moving forward.

This is where we come in! Let us help you to maintain the best possible price in a rising market.

Start saving today

MiC will do a completely free comparison and let you know whether we can find your business savings or whether it is best to stay put with your current retailer.

Now is the time to take action, we want to ensure you are not paying any more than you need to in the current volatile market!

Call 02 9137 5268 for a Free Energy Review

Or visit www.makeitcheaper.com.au/partners/bowls-nsw/

PRODUCT  REVIEW
COM.AU

★★★★★ 4.7 from 1,087 reviews

Sorted by best reviews

Make it Cheaper has commercial relationships with the following energy retailers: AGL Energy, Alinta Energy, Blue NRG, Energy Australia, Origin Energy, Momentum Energy, Next Business Energy, Origin Energy, Simply Energy, Shell Energy, Smartest Energy & Tango. Availability of retailers and plans can vary state by state and is dependent on the property and connection type. At times commercial relationships may impact what retailers or plans are made available.

*Make it Cheaper compared actual customer's usage, rates and applicable discounts against what they would have paid under the recommended current offers from its panel of multiple energy retailer partners between January 1 to 23 May 2021 and found savings for 80% of energy users.

^Average savings of \$1,408 (ex GST) for customers who switched from their existing plan or retailer to a new one recommended by Make it Cheaper between 01/01/21- 14/02/22