# newsletter

## January 2022 Issue 5





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# Welcome

Welcome to the January issue of the Bowls NSW Newsletter.

This year is off to a flying start with Australian Indoor Qualifying just around the corner! In the lead up to the event, we've looked at the five qualifying venues and the facilities they have on offer for players.

Congratulations to our Co-CEO's Anne Johns and Greg Helm who together were nominated for Administrators of the Year at the recent NSW Sports Awards. Additionally, we congratulate Ken Oliver on receiving an Order of Australia Medal. 'KO' has been a consistent supporter of bowls in NSW and is a most deserving recipient of this award.

As we prepare for the year ahead, it is fantastic to see clubs already embracing the BowlsLink member management database and all that it has to offer!

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# **NSW Sports Awards** Nomination



Congratulations to our Co-CEOs Greg Helm and Anne Johns on their nomination for 'Administrators of the Year' at the 2021 NSW Sports Awards.

While they did not win the Award, it was a huge win to have their commitment to our sport and the Unification process recognised on the night. Anne and Greg worked tirelessly to promote and finalise

the unification of Women's Bowls NSW and the Royal New South Wales Bowling Association, and since then have continued to oversee the strategic direction of lawn bowls in NSW.

For the full list of nominees and winners on the night, visit the Sports NSW website: www.sportnsw.com.au

# Clubs Embracing BowlsLink System



With the rollout of BowlsLink to NSW clubs gathering pace, Jindabyne Bowling Club in the Snowy Mountains has been one of the first in NSW to take advantage of the technology in running their Club Championships. They have also been utlising the BA Scoring App to replace scorecards and provide live updates to users all around the world.

Regional Bowls Manager Nick Hind assisted the club in setting up draws for their Major Singles and Pairs Championships using the software, with members able to view the draws and results online and on the club website. The highlight of the transition has been the members' enthusiasm to embrace the digital scoring system, despite a few early hiccups. The benefits of the system were perfectly highlighted during a weekend of play where one member on an overseas ski trip was able to follow the live scores while enjoying his time on the slopes!

BowlsLink offers all clubs the ability to have a centralised membership management database, create and run competitions and championships and allow members to enter events online.

Bowls NSW & Regional Bowls Managers are available across the State to support clubs and members with BowlsLink. Check out the 'Members Resources' tab on the Bowls NSW Website to find instructional videos and forms to help members set up. For any further advice or assistance, you can email bowlslink@bowlsnsw.com.au

Bowls NSW is planning to conduct further face-to-face training across the state in 2022 with details on dates and venues to come soon.

For more information, visit the Bowls NSW website: www.bowlsnsw.com.au





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# Australian Indoor Qualifying Draws Released



Australian Indoor Qualifying is fast approaching! The first event in 2022 will take place between 11th-14th February across five our five fantastic host venues – Warilla, East Cessnock, Merimbula, Soldiers Point and North Haven.

Draws for each qualifying venue are

now available and can be found on Bowlslink. To view the draws, visit the Australian Indoor Qualifying page on the Bowls NSW website.

After another tough year dealing with lockdowns, shutdowns and everything in between, we are excited to have our events back up and running for 2022. As we prepare to get back on the greens, take a look at what each of our host venues has to offer below and on the following page.

For the 2022 NSW draws, visit the Bowls NSW website: www.bowlsnsw.com.au

## East Cessnock

The East Cessnock Bowling Club is set in the historic mining and vineyard region of the Hunter Valley and has grown into one of the premier sporting and entertainment venues in the region.

> Boasting both an undercover and indoor green, East Cessnock is always a player favourite for Australian Indoor Qualifying.











# **NSW Qualifying Venue Preview**

## **Soldiers Point**

One of the new venues hosting Indoor Qualifying, Soldiers Point Bowling Club boasts an impressive undercover green matched only by its clubhouse!





### Merimbula

Located on the pristine Sapphire Coast in the southeast corner of the state, Club Sapphire Merimbula is widely regarded as one of Australia's premier regional bowling clubs, offering the complete package both on and off the greens.

With two outstanding carpet greens located under a state of the art roof canopy. Club Sapphire Merimbula is a memorable bowls experience for any player!



## North Haven

Overlooking the beautiful Camden Haven River and only minutes from Dooragan National Park and patrolled beaches, Club North Haven provides year-round activities and entertainment for residents of the Camden Haven and visitors to the Mid-North Coast of NSW.

Their recently completed undercover facility boasts a fantastic bowling green that will be utilised throughout our Australian Indoor Qualifiers.



### Warilla

Warilla Bowls, located in the picturesque Shellharbour region, is home to a superb 7-rink indoor green that has hosted countless State, National and International events over the years.

A popular host venue for Indoor Qualifying over many years, playing on Warilla's indoor green is an incredible experience!









## **Ken Oliver Receives OAM**



Bowls NSW would like to congratulate Ken Oliver on receiving a Medal of the Order of Australia (OAM) for service to lawn bowls.

Since his days as a champion bowler in the 1960's, the contribution that KO (as he is affectionately known) has provided to the sport of bowls has been phenomenal. At Club, District and State level, KO has served a multitude of positions from Patron to Vice-President to Chairman of Selection Committee.

No matter what position KO held, he set a high standard for himself and would always fulfill his duties with a subtle humility. This is because he never sees the work he does as a task, but rather an opportunity to help improve the sport. Those who A list of contributions to bowls by Ken Oliver OAM include:

#### **Bowls New South Wales**

- Chairman, State Selection Committee, 2009-2020.
- Member, State Selection Committee, since 2007.
- Vice-President, 1996-1997.Former Chairman, Zone 13
- Selection Committee.
  Various volunteer positions at club, zone and state level.

## Engadine Bowling and Recreation

- Patron, current.
- Established, Engadine Bowls Trust.
- Chairman, 1985-mid 1990s.
- Competitor and Champion Bowler, since 1966.
- Life Member, 1996.
- Bowls Other
- Patron, Lord Howe Island Bowling Club, current

have had the privilege of knowing KO understand how he goes above and beyond to help anyone in need of assistance.

KO is a true gentleman in every sense of the word, and a most deserving recipient of this honour.

Congratulations, Ken Oliver OAM.

# Community Service Award for Andy Little

Congratulations to Zone 9 State Councillor Andy Little who received a Northern Beaches Council Australia Day Community Service Award. In addition to his role as a Councillor, Andy has served as President of Belrose Men's Bowling Club for over 10 years and has been heavily involved in the promotion of the sport within his club, Zone and the State.

The Award is a fitting recognition for all the time and effort that Andy has selflessly given to promoting lawn bowls over the years. Well done Andy!





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# What if you could save \$3,866 in 20 minutes?

James from Club Turramurra reviewed his energy plan with Make It Cheaper and managed to **save a huge \$3,866**.

**Make It Cheaper** took care of all the tricky details involved in putting his energy account out to tender and ensuring that he got the best deal possible.

"Service was great and quick and easy to use. I would definitely use MiC again. Sophie was very helpful, explained everything clearly, was not pushy and allowed me to make the decision without feeling pressured. Would recommend that you speak to Sophie to see if you can achieve a better rate on your electricity too."

James, Club Turramurra NSW

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^ Based on bill analysis of Make it Cheaper customers between 01/01/20-30/06/20, we found savings for 80% of customers who completed an energy comparison and switched to one recommended by Make it Cheaper.
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# 2022 State Selection Series Men & Women EOI

Bowls NSW Ltd State Selectors are seeking to identify those eligible men and women players who are interested in being considered for selection in the following NSW Men's and Women's State sides:

## **KENO NSW Blues**

- NSW State Senior Side age-restricted to 60 (or over) at time of Australian Nationals
- NSW State Over 40 Side age-restricted to 40 (or over) at time of the event
- NSW State Under 25 Side age-restricted to Under 25 at time of series
- NSW State Under 18 Side age-restricted to Under 18 at time of series

A squad of players for each discipline will be selected to participate in the State Selection Series to be held at Cabramatta Bowling Club on Saturday 2 and Sunday 3 July 2022.

The Senior Selection Series will be held Monday 4 and Tuesday 5 of July.

Following the State Selection Series, sides will be selected to represent NSW in various Inter-State events including the Australian National Sides in October. For the EOI form please go online to:

https://bowlsnsw.com.au/wpcontent/uploads/2022/01/Updated\_ EOI\_Selection\_interactive.pdf

Players should submit the completed EOI form via email to: selection@bowlsnsw.com.au

EOI's must be received by Friday 18 February 2022.











# KENO 2022: Keeping The Ball Rolling

No one could have predicted 2022 to begin the way it has, yet, in uncertain times, one thing stands firm: Keno's unwavering commitment to continually bolstering its service and product offerings to drive sales for venue partners.

With the easing of COVID restrictions leading to an often unpredictable, trading environment, Keno is exploring new ways to assist the NSW club industry to reengage with customers and boost revenue.

The coming year will see Keno augment its existing products, focus on service improvement, as well roll out a raft of innovative developments from digitally enhancing the in-venue retail experience to enabling cashless purchasing of them.

2022 has already seen a strong start

for Keno players. Since Christmas Day, there have been a total of six Keno 10 spot jackpot wins along the eastern seaboard.

In a year littered with lockdowns and ongoing trading restrictions, during 2021, Keno stepped up to the challenge, taking a proactive approach to growing its brand and engaging customers with its products.

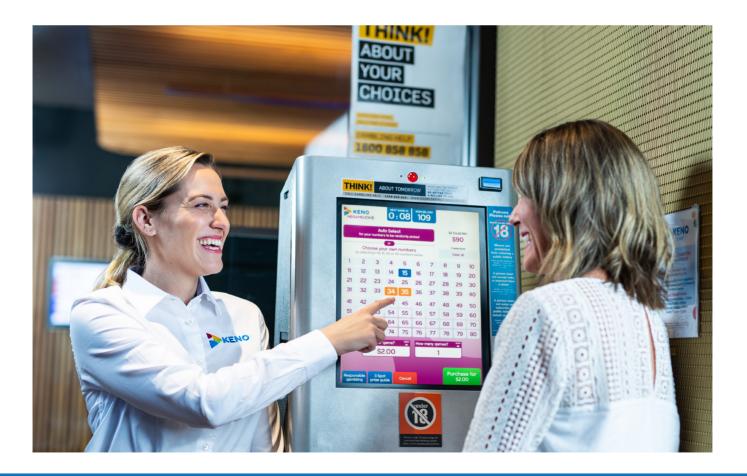
Keno began 2021 with a national promotion that offered winners the chance to win eight Smart TV and Entertainment Packs, valued at \$10,000 per pack. Then it was time to kick off a Footy Season campaign to boost the Heads or Tails game, -before investing in reinforcing the brand with the innovative Keno 'Kraken' marketing campaign.

The year also saw Keno pilot exciting new Kwikpik bundles, as well as assisting venues in implementing its New Retail Image and boosting the highly successful Local Area Marketing program with new prizes and the introduction of Special Buys of exclusive promotions.

Before the year closed, Keno launched a new learning platform to assist venues in understanding and offering its products.

The Keno team is continually in the process of developing new products and initiatives to add further value to the Keno game.

To keep up to date with the latest Keno developments, visit **www.kenoconnect.com.au**.











# **Reducing your Clubs Carbon Footprint**

# Kick off 2022 with a carbon neutral energy plan



## Go online to www.makeitcheaper.com.au/landing/bowls-nsw or call 02 9137 5268

## Reducing your companies carbon footprint

Debate over net zero in Australia is heating up with calls for more climate change action growing, and the pace of emission cuts set to be a key issue at this year's federal election.

Several of Australia's biggest and best-known organisations have committed to bold ambitions to reduce their environmental impact, but smaller businesses and community groups can also take the first steps towards a climate positive approach.

An easy way to start on that journey is to offset carbon emissions from your energy usage – and with more renewable generation coming online in 2022 and several energy retailers now offering plans which include offsets on carbon emissions from energy usage, green doesn't necessarily mean expensive.

Energy partner Make it Cheaper can help make green cheaper for your organisation. They have over 10 years of experience in helping Aussie businesses save time and money on energy contracts and also offer green energy solutions for the climate conscious.

Their energy experts will tailor a recommendation to reflect the usage requirements of your business, and your ambitions to become more climate positive

## Navigate the complex energy market with ease and enjoy a great energy deal for 2022 and beyond.

@bowlsnsw



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