newsletter

November 2021 Issue 3



BOWLSLINK

COMING SOON

Page 4

BOWLSLINK



AUSTRALIAN **INDOOR ENTRIES**



ISSN 2652-1253

BOWLS NSW LTD CHRISTMAS CLOSURE DATES

Page 9

Welcome

Welcome to the November Issue of the Bowls NSW Newsletter.

In this issue, we are announcing the launch of our new website and outling all the exciting new features available for members! From tournament listings to job advertisements and results posting, members now have greater access to information than ever before.

The new Bowlslink Membership and Competition Management Database is getting closer to release, and an array of tutorial videos and documents are available to help educate you through the new processes.

We also discuss the future of our sport for women, the announcement of entries opening for 2022 Australian Indoor Qualifying and the successful clubs receiving **Community Building Partnership** Grants.

While most organisations begin to wind down at end the year, we are already gearing up for a fantastic 2022!

Bowls NSW Ltd New Website Launched



We're excited to officially launch the new Bowls NSW Ltd website!

After the historic unification of our former associations, the timing was perfect for our websites to follow suit.

We've combined the functionality of our previous sites with a range of exciting features and services to optimise your user experience. The homepage has retained its easy access layout that users can navigate to find any event information, forms, policies and other useful material.

In addition to these pages, we have

introduced the following features to our new website to assist clubs:

An Employment Opportunity page that invites clubs to post and share job opportunities to our website, exposing it to thousands of users online. Users can view all the latest employment opportunities as well as the relevant contact information for submitting applications. This service is available to members at no cost, with an additional paid option to also advertise these positions on our Facebook page and newsletter.

A dedicated **Local Tournaments** Page where clubs can post and

promote their tournaments on our site free of charge, and an additional paid option to also advertise these on our Facebook page and newsletter.

A **Local Results Page** created to highlight the success and achievements of bowlers in any Club, District, Zone or Regional Championship event.

Bowlslink Results and Administration Pages. Bowlslink is the leading Member Management System, and through tutorial videos and user documents we will provide a step-by-step guide to members on how to utilise the system and streamline your club's bowls administration processes! All Bowlslink material will be released to members in due course.

With so many updates made and a mountain of information to transfer, the website is still a work in progress with some areas still to be completed. We will be working hard behind the scenes to ensure that these pages are updated as soon as possible to give you the full user experience.

Coinciding with the launch of our new website are updates to our addresses, phone number and Facebook pages. Our updated contact details can be found below.

Address: Level 5, 309 Pitt Street, Sydney, NSW 2000, Australia

Postal Address: PO BOX A2186, South Sydney, NSW 2000, Australia **Phone Number:** 1800 WE BOWL (1800 93 2695)

All Facebook content will now come from a single, unified Bowls NSW Facebook Page. We encourage all members to like and follow this page to stay up to date on all the latest news and results for bowls in NSW!

Go online to:

Website www.bowlsnsw.com.au Facebook @bowlsnsw Instagram @bowlsnsw

LOCAL RESULTS

To showcase your recent results on the Bowls NSW Website please click here



Oak Flats Women's Club Pairs Championship

Vicki Brown, Joanne Irwin OAK FLATS CLUB PAIRS CHAMPIONSHIP Congratulations... November 26, 2021



Camden Men's Club Triples Championship

Brian Barnicoat Wayne Missen Allan Wood Camden Men's Club Triples... November 23, 2021



Club Malua Women's Fours Championship

Sonia Frey, Tricia Wheeler, Pat Weekesa and Kim Giannasca Club...



Sharon White and Diane Hamilton Thirroul Club Pairs Championship Club...



Thirroul Women's Triples Championship Quarter Finals Annie Clarke and Vicki Attenborough winners of greatest margin. Thirroul...





Cootamundra Ex-Services Club Major Singles Championship Donald (Duck) O'Neill, John Goggin Club Major

Singles Championship Don...

The fresh layout of the new Local Results Page









naked[®] 12 world-class wines for just \$79.99*

Naked Wines connects you with Australia and New Zealand's best independent winemakers



Drink better wine. Pay fair prices. Support Australia and New Zealand's best independent winemakers.

Claim your voucher now

- Visit nakedwines.com.au/bwsq321
- Enter your code and password
- Start shopping
- Every wine is backed by our No Fuss refund guarantee



The boring bits: Every wine is backed by our no fuss refund guarantee. To use this voucher you must be 18 years or older. Delivery not included. This voucher entitles first time Naked Wines customers to \$100 off their first order of 12 bottles. All orders are a minimum of 12 bottles and a minimum spend of \$155.88. Not to be used in conjunction with any other offer or promotion. Offer is subject to change. See website for full Terms and Conditions.

Save \$100



BowlsLink Coming Soon

The new Bowlslink Membership and Competition Management Database will be released shortly.

Bowlslink is the first purposebuilt membership database and competition management system for lawn bowls administration.

The system will allow club administrators to manage:

- club details
- membership data
- email campaigns
- invoicing
- competition entry
- draws, results and management;
- website and more

Additionally, individuals will be able manage their own profile data, view competitions entered and results as well as enter events like State/ District/Zone/Club Championships, directly.

Individuals are encouraged to log in to Bowlslink to familiarise themselves with the system prior to release.

To find out how to log in and what to do to set your profile password, go online to:

https://vimeo.com/user41323142/ review/444782166/4688588ade

Go online to the Bowlslink site at:

www.bowlslink.com.au

If you are unable to log in or require your email to be set up in database, so you can log in go to

https://bowlsnsw.com.au/ member-resources/bowls-linkadministration-user-profile/ If you are a club administrator and are yet to complete the request for access, go online to:

https://bowlsnsw.com.au/ wp-content/uploads/2021/11/ bowlslink_administration_request_ form.pdf

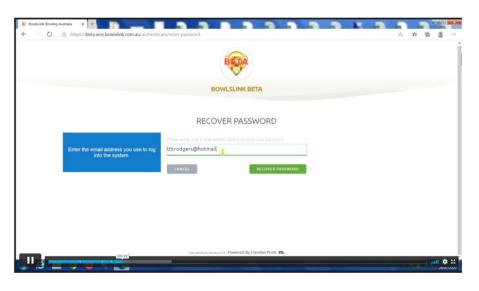
To watch more tutorials on how to use Bowlslink, go online to:

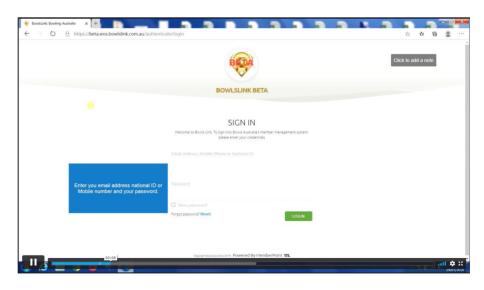
https://bowlsnsw.com.au/ member-resources/bowls-linktraining/ and go to Training Tutorials/Manuals



More 'how to' tutorials and manuals as well as information sessions will be set up in the near future.

Keep an eye out for all news releases regarding bowlslink over the coming weeks!





@bowlsnsw







Natasha Van Eldik is one of Australia's best at bowls, but not all women have felt welcome on the green

You wouldn't generally expect a 30-year-old to be such an accomplished national lawn bowler, but in her already esteemed career, Natasha Van Eldik has made more than 300 international appearances for Australia.

Natasha Van Eldik started playing at 15 and wants other women and kids to get involved

In June, she made history by becoming the first woman to win three Australian Open singles titles, and now has her sights set on next year's Commonwealth Games.

> Van Eldik started playing at 15, when she was looking for somewhere to belong.

> > Bullied at school, she made a deal with her parents that if she picked up a sport, she could leave school half an hour early. But she admits her initial attraction to lawn bowls wasn't the sport itself.

"At the time, I chose bowls because it was only \$2 and the bowling club had the best hot chips in town," she said.

Van Eldik started bowling at 15 after

striking a deal with her parents to leave school early and play a sport.

She went once a week, and for the first nine weeks in a row she didn't even bowl.

"The coach at the time [Tony Scott] said 'please, can you just put down some bowls so you can say you've actually done something?" Van Eldik said.

"And I did, and he was basically like 'oh wow, there's a lot of talent here.'"

Scott rang Van Eldik's parents the next week and told them he wanted to coach her, because he believed one day, she'd play for Australia. And he was right.

Three years later Van Eldik went to the Delhi Commonwealth Games, where she became the youngest player to represent Australia in lawn bowls.

"When people think of bowls they think it's only for older people, that's far from the case," Van Eldik said.

For Van Eldik, the experience of coming into bowls as a young woman was overwhelmingly positive.

"Everyone at the club made me feel really welcome. I kind of fell in love with it. Within the first few weeks [of playing] I realised it was my happy place." she said.

Natasha Van Eldik speaks with two other teammates while on the green.

But Bowls Australia admits that hasn't been the experience for all women.

"We've heard stories from across







the sport where women have been treated badly, whether it's from men, but also from other women," Bowls Australia CEO Neil Dalrymple said.

"From an inclusion point of view, it's been difficult, and the statistics don't lie. A third of our membership participation is women. We're nowhere near the population breakdown. So there's a real gap there."

Driving change in order to attract and retain women from all generations is now a key focus for Bowls Australia.

Bowls Australia is now implementing strategies from the green up to make sure the game is inclusive.

Knowing anecdotally some of the barriers and experiences women were having across the sport, Bowls Australia formed a Women in Bowls working party.

A survey was then used to gather data to support a new strategy to drive change.

Professional player, former CEO of Bowls Tasmania, and current Bowls Australia High-Performance Manager, Rebecca Van Asch, is part of that working party.

Van Asch first got into the national team 11 years ago, and despite having positive experiences herself, she was aware change needed to be made.

"There's been a concerted effort to focus on younger demographics and make sure that the sport has longevity coming into the future," she said.

Part of that longevity strategy is developing more women leaders through a 'Future Female Leaders' program that focuses on admin and leadership skills.

"We struggled to get a lot of women to step up to fill board positions, they're still very much male dominated," Dalrymple said.

"What we're doing now I think

hopefully will have an impact on the sport for five, 10, 15, 20 years to come."

Closer to the green, the survey results also highlighted ways the bowls community could change to modernise and promote inclusivity.

That included scheduling of games, flexible options with less commitment and more competitions centred around social connections.

"Historically, like golf, we offered women's-only competitions during the week, during the day, so if you worked or went to university or school, you couldn't play bowls, so having competitions at night, under lights and on weekends and at different times is critical," Dalrymple said.

And yes, the uniforms also came up.

"There's definitely been a demand for more modern outfits and to be more female friendly, clothes that you can wear when you walk down the street and not feel like people are staring.

"One of the women of the advisory group used to wear a white dress and white hat and didn't want to get out of the car because she didn't want to be seen, so it's definitely important," Dalrymple said.

@bowlsnsw

Ю

@bowlsnsw

Bowls Australia says there's a demand for more modern outfits on the bowling green.By engaging with this research and the working group, the sport has been able to more clearly understand the nuanced experiences of different women and small things that create big barriers. Bowls Australia will now work to implement the strategy over the coming months.

Natasha Van Eldik found community and connection through joining a sport that welcomed, encouraged, and included her from the moment she walked into the rink at Raymond Terrace, looking for a happier place.

Bowls Australia has challenged itself now to commit to making this the new normal for women of all ages wanting to find theirs.

Story courtesy of ABC Sport, partnering with Siren Sport to elevate the coverage of Australian women in sport.

Story By Felicity Smith, a freelance writer and a participant in Siren Sport's Emerging Sports Writer Program.

And Kasey Symons is a Research Fellow in the Sport Innovation Research Group at Swinburne University in Melbourne and a co-founder of Siren: A Women in Sport Collective.



@bowlsnsw



Australian Indoor Qualifying Entries Open

Entries for 2022 Australian Indoor Qualifying for NSW men and women are now open!

In exciting news, Bowls NSW Ltd can announce that additional venues across the State will be utilised for qualifying, taking the total number of qualifying venues to five. This gives more members the opportunity to enter and have the chance to qualify for the Australian Indoor Championships.

We welcome North Haven and Soldiers Point as our new host venues, and we thank East Cessnock, Warilla and Merimbula for their continued support in this event. Indoor Qualifying will take place at venues between 11 – 14 February 2022. The 2022 Australian Indoor Championships will be held at Club Tweed (formerly Tweed Head Bowls Club) from 15 – 19 August 2022. Enter now for your chance to compete for a share in \$64,000 prizemoney!













One Million Dollars Injected into NSW Bowling Clubs



The 2021 NSW Community Building Partnership Grants (CBP Grants) have been finalised with 33 bowling clubs across New South Wales successful in securing over \$992,000 in funding. From Tumbarumba to Iluka, clubs all over the state have received grants for projects ranging from kitchen upgrades to audio equipment purchases and flood light installation.

The NSW Government initiative aims to invest in infrastructure projects that deliver positive social, environmental, and recreational outcomes while promoting community participation, inclusion and cohesion. With so many bowling clubs acting as community hubs as well as sport and recreation centres, they were the perfect candidates to receive a CBP Grant. The funding will allow clubs to proceed with essential developments and upgrades that further improves their ability to serve the local community. All clubs successful in receiving grants were ably assisted by the Bowls Australia Regional Bowls Managers (RBMs) in submitting their applications. Each of the five NSW based RBMs were on hand to guide clubs through the application process and maximise their potential for obtaining a grant. Bowls NSW Ltd Co-CEO Anne Johns was pleased to see such a high number of bowling clubs receiving financial assistance. "The RBMs have done a fantastic job working with Bowls NSW Ltd to assist our clubs, and the \$992,000 received in Government funding reflects the great work they do... We hope this will encourage other clubs to follow suit and get in contact with their local RBM."

RBMs offer their services to bowling clubs free of charge, and clubs can contact their local RBM for assistance in areas such as Growth and Development, Program Delivery,

@bowlsnsw

Ю

@bowlsnsw

@bowlsnsw

Club Development and much more. Details to find and contact your local RBM can be found in the Club Assistance page on our website.

Bowls NSW Ltd, in conjunction with RBMs, will continue to keep bowling clubs updated on Government funding opportunities and assist them through the application process.

> To view the full list of successful applicants for CBP Grants please visit to the Bowls NSW Ltd website www.bowlsnsw.com.au

> > BOWLS

Bowls NSW Ltd Head Office Christmas Closure Dates



The Bowls NSW Ltd Head Office will be closed for the Christmas and New Year period.

The office will be closed from Friday 24 of December and will reopen Thrusday 6 of January 2022.

The staff and board of Bowls NSW Ltd wish all of our members a very Merry Christmas and Happy New Year.

The end of year is a peak time for renegotiating energy contracts, with over 40% of commercial customers tied to agreements with a contractend date of 31st December.

Wholesale energy prices have started to creep up in recent months with floods at the Yallourn Power Station in VIC, a planned upgrade at NSW's Bayswater plant and the explosion at Queensland's Callide power station all affecting generation capacity and risking supply – and a potential pricing surge – over the peak summer season.

If your business energy contract is set to expire soon, get in touch, and let the MiC Energy Brokers team help. They have 10 years' experience of securing competitive energy rates and work with a panel of energy retailers, making it easy for you to shop around. When reviewing your energy charges, they'll also review your network tariff, so you can be confident that you're not overpaying for the poles and wires component of your bill and know that you're on a great deal.

Don't let your business energy plan expire



Go online to **www.makeitcheaper.com.au/landing/bowls-nsw** or call **02 9137 5268** to navigate the complex energy market with ease and enjoy a great energy deal for 2022 and beyond.



Ю

@bowlsnsw





Keno LAM Promotion Prize Packs

With over 1,600 promotions delivered this year, grab them while they're hot!

Log in to Keno Connect promotions area to find out more or ask your KSE

Prize Packs are subject to availability and delivery times of up to 4 weeks can apply. Christmas blackout dates are also in operation, please plan your promotion well in advance. Help is close at hand. GambleAware gambleaware.nsw.gov.au 1800 858 858



Summer is heating up and so are Keno's promotional prizes!

Give your club the opportunity to sizzle over the summer months with one of Keno's exciting new limitededition in-venue promotions, which allow you to offer customers a highly popular prize that is only exclusively available.

Keno's 'Special Buy' concept can give your venue an edge over your competitors while making playing Keno more exciting than ever.

Special Buys can be ordered through Keno Connect in the same way as other Local Area Marketing prizes. A stock Counter feature will show how many units are available and, once stocks are exhausted, items cannot be ordered. Keno will also be constantly refreshing prizes, with new and high-demand products being made available on an ongoing basis, although still in limited quantities.

Plus, to boost the summer holiday fun, Keno is currently offering free freight on any Special Buy prizes.

"Your club can really stand out from the crowd with a promotion which only a select number of venues is running," says Keno's Head of Trade Engagement and Operations, Ralf Bzdega.

"In this financial year alone, more than 1,000 LAM promotions have been ordered by venues. We really encourage our NSW Bowls Club partners to get in early, so they don't miss out. Once prizes are gone, they're gone," emphasises Bzdega.

KENO

With

Heats Up

Summer

Limited

Edition

Promos

As with standard LAM promotions, new limited-edition promotions have been designed to increase the fun of playing and give customers more reasons to play.

The LAM concept is based around giving venues complete flexibility. It allows venues to build their own promotion, including selecting the prize, entry mechanic, promotion dates, and point of sale items and print quantities, which it can even co-brand with its own logo.

To book your club's limited-edition promotion, visit www.kenoconnect.com.au

p10 November 2021





Ю





What if you could save \$3,866 in 20 minutes?

James from Club Turramurra reviewed his energy plan with Make It Cheaper and managed to **save a huge \$3,866**.

Make It Cheaper took care of all the tricky details involved in putting his energy account out to tender and ensuring that he got the best deal possible.

"Service was great and quick and easy to use. I would definitely use MiC again. Sophie was very helpful, explained everything clearly, was not pushy and allowed me to make the decision without feeling pressured. Would recommend that you speak to Sophie to see if you can achieve a better rate on your electricity too."

James, Club Tumarruma NSW

Get your FREE energy health check today



(02) 9137 5268

bowls-nsw.MIC.Energy

8 out of 10 Australians are paying too much for energy^



Bowls NSW's Energy Partner



^ Based on bill analysis of Make it Cheaper customers between 01/01/20-30/06/20, we found savings for 80% of customers who completed an energy comparison and switched to one recommended by Make it Cheaper.
© Make It Cheaper Pty Ltd 2021. ABN 29138847757 of Level 5, 100 William Street, Woolloomooloo, 2011, NSW