



CIRCULAR

ROYAL NSW BOWLING ASSOCIATION LTD.

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No: 06/2015
Date: Tuesday 14 April 2015
To: Zones, Districts & Clubs
Re: National Bowls Census 2015

Bowls Australia is once again working with Street Ryan to conduct the National Bowls Census.

The Bowls Census, now in its sixth year, is the game's main information system for monitoring participation, development planning and benchmarking bowls around the nation.

Please note that no individual club information will be made to Bowls Australia or any other organisation, and it will not be used to determine potential player capitation fees.

Bowls NSW requests that all clubs complete and submit the survey, and thanks you for your time taken to contribute to the future of our sport.

Greg Helm
Chief Executive Officer

Distribution: Board, Committee Chairmen, Staff



April 7th 2015

Dear Club Executive Member,

NATIONAL BOWLS CENSUS 2015

The National Census of Bowls has now become an annual commitment of Bowls Australia and all Bowls Industry stakeholders. The Bowls Census, now in its sixth year, is the game's main information system for monitoring participation, development planning, and benchmarking of bowls around the nation.

Last year's Census found that there were 602,788 participants in Australian bowls in 2014, including:

- 222,032 playing member participants (with 194,112 full playing members).
- 338,980 participants in social and corporate programs and competitions.
- 41,776 participants in school competitions and programs.

'Social Bowls' is the growth segment in Australian bowls and it is now the largest participation area in bowls.

Once again your State Bowls Association is working with Bowls Australia and Street Ryan to undertake this year's National Census of Australian Bowls and we need your assistance with club information.

The census process consists of two types of information collection.

- Each State/Territory Bowls Association is compiling details of the number of pennant and other competition sides and teams, as well as their estimates of the number of participants involved in social and corporate forms of bowls. This information is the core of the census, and is updated every year.
- Separately, we are again surveying bowls clubs around Australia to collect information on characteristics of participants and players.

A copy of the survey questionnaire is attached for you to complete using your records and personal knowledge of your club and its members.

We would be most grateful if you are able to complete the questionnaire and return it, **in confidence**, by clicking "submit" at the end of the form or by email, fax or post to Street Ryan, **before June 30th 2015**. Please note that no individual club information will be made available to Bowls Australia or any other organisation, and it will not be used to determine potential player capitation fees.

Bowls Australia is delighted to offer the opportunity to win an Australian First Aid Defibrillator, valued at \$2,500. Be sure to get your completed questionnaire to Street Ryan by June 30th in order for your club to be eligible to win this outstanding prize.

Many thanks for your assistance, and for your ongoing contribution to bowls.

Yours sincerely,

Handwritten signature of Neil Dalrymple in black ink.

Neil Dalrymple
Chief Executive Officer
Bowls Australia

Handwritten signature of Wayne Street in black ink.

Wayne Street
Executive Chairman
Street Ryan

NATIONAL BOWLS CENSUS 2015

Confidential Questionnaire for Bowls Clubs

Please complete the following table of questions based on your records, and personal knowledge of the club's members and participants and return the form to Street Ryan and Associates Pty Ltd, by email or electronic submission by **June 30th, 2015**, ragsib@streetryan.com.au. If you do not have access to email, please mail the form marked 'Bowls Census' c/- Street Ryan, PO Box 842, Gisborne, Vic 3437 or send by facsimile to (03) 5428 1722.

Name of Person Completing this Form: _____ Position in Club: _____

Name of Bowls Club: _____ Association: _____

Location of Bowls Club: Suburb or Town: _____ State: _____ Postcode: _____

Club Email Address: _____ Club Website Address: _____

1. Member Participation Details

Please provide the following details on your club's 2015 playing members. *Please mark the number of players in each case, as indicated*

	Less than 18 years		18-39 years		40-59 years		60-74 years		75+ years		Total (all ages)	
	Males	Females	Males	Females	Males	Females	Males	Females	Male	Female	Male	Female
For the 2015 year:												
PLAYING MEMBERS												
How many playing members does your club have on its register?												
How many of the club's members played at least 4 pennant games ?												
How many members participated in 4 or more club games of bowls (ie competitions outside pennant such as championships, round robins, etc) at your own club?												
NON-PLAYING MEMBERS												
How many non-playing members are in your club?												
NON-MEMBERS												
How many non-members participated in 4 or more Jack Attack and Junior Jack Attack sessions?												
How many non-members participated in 4 or more social games ('Barefoot Bowls', Corporate Bowls, etc)?												
How many non-member players participated in less than 4 social games (Barefoot Bowls, Other Social/Corporate)?												

2. School Programs and Other Characteristics of Participants *Please mark the number of participants in each case, as indicated*

For the 2015 year:	Males in 4 or more games or sessions	Females in 4 or more games or sessions	Males in less than 4 games or sessions	Females in less than 4 games or sessions
Number of participants in school competitions*				
Number of participants in school programs, including the Sporting Schools program and any other introductory sessions*				
How many registered players are Aborigines or Torres Strait Islanders?*				
About how many participants at your club are of non-English speaking origin? (ie they were born, or their parents were born, in a country where English is not the primary language)*				
About how many participants at your club have a disability? (ie impairment or health limitation which could impact on their participation)*				

* NOTE: This information is not intended to be intrusive. It will assist in further developing programs and innovations to make bowls more accessible to people of diverse origin and to people who have impairments or participation restrictions, and is required by the Australian Government as part of the reporting on bowls programs and performance.

3. Expenditure on Selected Operational Items

How much expenditure did your club have in 2014/15 (or the most recent completed financial year)?

Please write in the amount in dollars

\$

Please advise the approximate expenditure that your club incurred in 2014/15 on the following operational items.

Income Category	\$
Club House Stock	
- Alcoholic beverages	
- Non-alcoholic beverages	
- Snacks and other packaged food	
- Meals and prepared food	
Utilities and Communications	
- Electricity	
- Water	
- Gas	
- Information technology (telephones, internet, websites and email)	
Ground Management	
- Pesticides, herbicides, green chemicals/applications	
- Greenkeeper fees	
- Equipment use (including depreciation)	

Contact Kay Eyles at Street Ryan by phone on 03 5428 1488 or email on kay.eyles@streetryan.com.au if you have any questions about this form or the National Bowls Census.

Please submit this form at your convenience (before June 30th 2015). It can be lodged by any of the following:

- Clicking the SUBMIT button to the right.

You will not receive a response after the prompt – but we will send you an email confirmation that it has been received

- Mailing it “Bowls Census c/- Street Ryan, PO Box 842, Gisborne Vic 3437
- Printing it out and faxing it to Street Ryan on 03 5428 1722, or
- Emailing it to ragisb@streetryan.com.au

Thank you very much for your time and assistance